



Appraising an asset's value empowers decision makers

From communications to computers, printing to plastics, semiconductors to steel, our daily involvement in auctions and liquidations of a wide range of machinery and equipment gives us first-hand and timely knowledge of the marketplace. This experience is invaluable when we are called upon to provide asset valuations of industrial and high technology equipment and inventories.

Joseph Finn Co.'s appraisal services are designed to meet the varied needs of financial institutions, corporations, insurance companies, consultants, government agencies and the courts. They include:

- ▶ Forced liquidation (Auction) valuations
- ▶ Orderly liquidation valuations
- ▶ Fair market valuations
- ▶ In-place valuations
- ▶ Replacement valuations

Valuation analysis takes into consideration age; appearance and condition of the assets; market conditions; dismantling and removal costs; and any other circumstances that may affect value. We monitor major sales throughout North America and maintain contact with used equipment dealers and new equipment manufacturers — all of which ensures accurate valuations.

By conducting seminars for lending personnel, we assist in their understanding of the appraisal process. With this commitment, Joseph Finn Co. continues to be a valuable resource to the financial community.

Honing our skills through continuing education and accreditation programs, our goal remains the same — to empower our personnel to provide immediate and effective responses for our clients.

Our appraisers are accredited members of the American Society of Appraisers (ASA), Association of Machinery and Equipment Appraisers (AMEA) and the Machinery Dealers National Association (MDNA).

"Quick response, accurate valuations and proven auction results are why we at Wells Fargo have relied on Joseph Finn Co., Inc.'s appraisal and auction services for over 20 years."

Richard McMahon, Senior Vice President
Wells Fargo Business Credit, Inc.